

**Siddharth Village,**

Jatni- 752 050 Orissa

(Bhubaneswar is the main airport and Siddharthvillage is located at 20<sup>th</sup> km from the airport)**Perspective:**

Looking at leadership and management training today, often, personal leadership and self-management are missing elements. Effective leadership has less to do with organizational skills, and more with personal leadership and motivation. Personal leadership and self-management relate to knowledge and skills on a personal level, especially personal attitude, one's purpose in life and values. For this reason, leadership and management begin at the personal level. If you desire to set up a healthy business and contribute to bringing change in society, the motto is to start with yourself.

The focus of this Leading for Change programme is on entrepreneurs (preference for women) who are interested in doing business beyond the traditional notion of maximizing profit towards social change. The program is value driven.

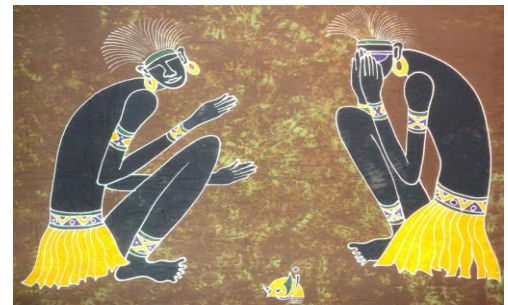
The Leading for Change in social business programme is an adapted version of Leadership and Management Dynamics (LMD) programme, which has been developed by Vision Quest Africa and has been conducted more than 80 times in different countries since 1994



1st Module Venue: **Siddharth Village, Jatni, Orissa**

**Objectives:**

- To understand how leadership starts with oneself;
- To better understand ourselves, our own purpose in life and our civic engagement in society;
- To balance physical, mental, social, emotional and spiritual growth and development;
- To be able to maintain strong and healthy (business) relationships;
- To be able to approach business and life intelligently, positively, focused and strategically;
- To understand the concept of social business and its societal relevance;
- To exchange experiences from India and elsewhere and learn from each other;



## LEADING FOR CHANGE IN SOCIAL BUSINESS

Organised by



asian institute for responding to conflict & development

**AIRCoD, Bangalore**

In Collaboration with

Context, International Co-operation, Netherlands,  
Foresee Pvt. Ltd., India

**02-06 April 2012**

**Key components:****Personal leadership and self management**

The emphasis is on a self assessment by participants with the aim to enhance the understanding that leadership starts with themselves. It includes:

- Assessing myself/self assessment questionnaire/river of life;
- Personality types/temperaments;
- Assessing myself/levels of intelligence: Mental, Physical, Social, Emotional, Spiritual;
- Purpose and vision.

**My role in society**

The issue of citizenship and civic agency (care for yourself, family and society at large) is central in this block. Attention will be paid to subjects such as:

- Citizenship;
- Civic agency at different levels (self - family - society);
- Civic agency in different domains (economy, political, social, cultural, environmental, ...).

**Me as a change agent and (social) entrepreneur**

Me as an agent of change and as a social entrepreneur is the focus. The intricacies of development work, social business and social entrepreneurship are the central issues of this block. Subjects are

- Reflection on myself as an agent of change and the role of non-state actors in development and change processes; Social business;
- Function and roles of social entrepreneurs (link to goals and roles);
- Me as entrepreneur: characteristics of an entrepreneur/entrepreneur as civic agency

**Application strategies; tools and systems**

The emphasis is on practical application at personal, societal and organisational level. It includes:

- Managing Self: planning - deciding priorities
- Civic Agency: self and societal level;
- Managing social business
- Planning and follow up: reflective integration, way forward, mentoring and peering in between module 1 and 2.



2nd Module Venue: **Woodsong World Resorts**  
Kakirigumma, Koraput, Orissa

### Resource persons:

**Mr Fons van der Velden** is a social entrepreneur operating from Utrecht, the Netherlands. He has ample experience with social business in Africa, Asia and Europe and with facilitating learning processes. He has a long track record in the developmental (NGDO) and social business sector and is as well engaged in research about citizenship and genuine citizen's involvement in social business.

**G.John** is the Founder and Executive Director, THREAD, International Human Resource development and Healing Institute. Having gone through different training in UK, Germany, Denmark and India, he has conducted number of courses on Transformation of self and organization, conflict transformations, conflict resolution skills, Organisation development, Lab sessions on leadership, authority and organizations and one year intensive course for development workers. He has now started the social business eco-tribal tourism in Orissa and Kerala.

**Sathyashree Goswami** (facilitator and participant):

Ms Sathyasree Goswami is a facilitator of development processes and she has been working as a researcher, trainer, grassroots documentation process teacher, organisation evaluation team member, gender and organisation consultant for over 15 years. She is at present associated with Context international cooperation, the Netherlands and Foresee Pvt. Ltd., India.

### Programme as planned:

- The program consists of 2 modules of 5 days each;
- Participants are encouraged to attend both the modules;
- The modules are residential which requires participants to be fully available during the 5 days; accommodation is included in the fee;
- The first module will be held at Jatni, Orissa and the second at Kakirigumma, Koraput, Orissa;
- There would be a break of 3 months in between the two modules;
- During the break between the two modules, there will be peer follow-up amongst the participants and coaching with support from the facilitators

### Who can attend:

25-30 participants representing the private (corporate) and public (government) sectors from mainly India, Nepal, Bangladesh, Phillipines, Indonesia, Sri Lanka, Malaysia.

- Entrepreneurs who have an interest in social business, preference will be given to women applicants;
- Members of other business associations;
- Staff of Civil Society Organisations/NGDOs with a focus on economic and social empowerment;
- Staff of government agencies with a business mandate.

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### The Fees for one module:

For Indians from NGOs and students Rs. 15,000  
For Indians from corporate Rs. 20,000  
For international applicants Us \$ 500

### Last date for application:

20 March 2012  
[thread.orissa@gmail.com](mailto:thread.orissa@gmail.com); [thread@sancharnet.in](mailto:thread@sancharnet.in)

Ph. no. 00 91 674 2490516 (Office hours)

### Registration details:

While registering please provide the name of the Organisation, Participant's CV, contact details, telephone number and email id.

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### For further details contact

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